

Oberalp confirmed as the Italian leader in promoting fair factories and safe working conditions.

The Group's efforts and hard work continue to pay off, and for the fourth in a row, the brands Salewa, Dynafit, and Wild Country* have been awarded "Leader" status by Fair Wear Foundation (FWF). A main priority at Oberalp is to look after the health and wellbeing of everyone involved in making its products – not just its own employees, but also factory workers. The family-owned company always puts people at the center. In recent years it has dedicated a lot of effort and resources to making garment production more fair and equal and ensuring respect of human and labor rights in factories.

Oberalp started working with FWF back in 2013 and is currently the only Italian company who is member of the NGO. FWF is an expert organization that specializes in verifying and improving working conditions in textile factories around the world and it supports brands in monitoring a part of their production and ensuring improvements are made where necessary. Once a year during the "Brand Performance Check" FWF assesses the performance of member brands through a series of strict indicators. During the assessment of Oberalp's 2019 performance, recently conducted by FWF, the brands scored 5 points more than last year, reaching a total of 84/100. All of this is the result of the Group's commitment and values, joint efforts and strong awareness for people and the environment.

** Only Salewa, Dynafit e Wild Country are members of Fair Wear Foundation. Pomoca's entire production is in one factory in Switzerland and Evolv, acquired by Oberalp in 2019, is currently considering membership.*

The Oberalp Group is a family owned and management led company with headquarters in Bolzano in South Tyrol, Italy. Heiner Oberrauch founded the company in 1981 and today the group employs roughly 700 people and, in addition to the development and production of mountain sports articles, the company also operates in the sports retail trade and the wholesale and distribution of sports-based brands. The formerly Munich-based SALEWA brand has been part of the Oberalp Group since 1990. Over the years, the group has acquired the brands DYNAFIT, POMOCA, WILD COUNTRY and most recently EVOLV. The family business relies on the courage to break new ground, continuous innovation in products, processes and thinking. A conscious, sensible approach to the environment and resources and a passion for sport and mountains are the foundation of a living corporate culture. Since 2019, the Oberalp Group's "Contribute" sustainability report has been published simultaneously with the balance sheet figures. For the fourth time in a row, the company was the only in Italy to be awarded the "Leader Status" of the NGO "Fair Wear Foundation". www.oberalp.com